



Complete your form and pick up your Give & Gain card instore

Collect points while you shop with us and maximise your stock donations with **Give & Gain**, the Red Cross loyalty and Gift Aid card. From special offers and loyalty vouchers, to donating points to current appeals there are heaps of rewards. The **Give & Gain** card lets you collect points, sign up for Gift Aid on stock donations or both – it's up to you.

Collecting points

You can earn points on your groceries so why not your charity shopping too? We want to reward your loyalty to the Red Cross by offering one point for every £1 spent in our participating charity shops. Just hand over your card at the till and watch the points add up. You will receive a £1 voucher for every 100 points you earn.

- > Look out for special points offers.
- > Get vouchers in the post at least twice yearly.
- > Donate points to Red Cross projects.

Gift Aid

Using Gift Aid means the British Red Cross can reclaim tax on all the money made from the stock you donate, sold through our shops – that's an extra 25p for every £1 gained from the sale of an item, at no extra cost to you. When you sign up to Give & Gain, we can simply swipe your card each time you donate, track how much your items sell for and then claim the Gift Aid back.

redcross.org.uk/giveandgain

British Red Cross
44 Moorfields
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redcross.org.uk

 **BritishRedCross**

**GIVE
&GAIN
CARD**

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The British Red Cross Society, incorporated by Royal Charter 1908, is a charity registered in England and Wales (220949) and Scotland (SC037738)

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redcross.org.uk/giveandgain

Get your card and start saving today.

Fill in the application form below and return to your local shop. (Please complete in black ink, in CAPITALS)

Title _____

Surname _____

Forename _____

Full home address _____

_____ Postcode _____

Mobile _____

Email _____

Please only give your email and mobile if you are happy to be contacted in this way

Data protection and your details

We will use your information to give you the products, information or services you have requested and to keep you in touch with our work by sending you updates and marketing communications and to comply with financial regulations and the law. To do some of this, we may need to share your information with other companies such as our trading subsidiaries or agencies working on our behalf. But we will only share your information for marketing purposes if you have already given us permission.

You can opt out of receiving marketing communications from us at any time by calling 0844 87 100 87 or by e-mailing mailenquiries@redcross.org.uk. To stop receiving text messages simply reply 'STOP' to the most recent text you receive. For e-mails, just click on the unsubscribe option in the e-mail.

You can choose to sign up to collect points on your purchases, register to Gift Aid money raised from the sale of your stock donations or both – just sign in the relevant boxes.

Give & Gain reward points subscription

I would like to subscribe to the British Red Cross Give & Gain reward points scheme. I agree to the terms and conditions of the British Red Cross reward scheme.

Signature: _____

Date: _____

Agreement to Gift Aid

By signing below I confirm that:

> I am a UK taxpayer and would like the British Red Cross to treat all gifts of money that I have made in the last four years and all future gifts of money that I make from the date of this declaration as Gift Aid donations (until I notify them otherwise or either party terminates the agreement)

> I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 28p of tax on every £1 that I gave up to 5 April 2008 and will reclaim 25p of tax on every £1 that I give on or after 6 April 2008.

> I wish Britcross Limited ('Britcross'), the British Red Cross trading company, to act as my agent in selling my goods that I have brought into the British Red Cross shop on the terms referred to attached to this declaration; that I own all items provided for sale and that they were obtained in a legal manner; and, that I am not acting as a business in providing goods for sale in any British Red Cross shop and that I have read and agree to the terms of the agency agreement attached.

Signature: _____

Date: _____

For shop to use (please initial)

Form checked _____ Donor set up on database _____

Shop name _____ Date _____

Write loyalty card number here:

Attach donor's gift aid barcode:

TERMS AND CONDITIONS OF AGENCY AGREEMENT for Claiming Gift Aid on the Sale of donated Goods

1. On signing this declaration and presenting it to a British Red Cross shop, you will be given a unique reference number, which will be used to identify your donated goods so that the British Red Cross can contact you when they have been sold.

2. Britcross may at its discretion decide whether your goods are suitable for sale and, provided Britcross considers that they are, Britcross will seek to sell your goods on your behalf in whatever manner it decides and at the price that Britcross considers appropriate. If Britcross considers that the goods are unsuitable for sale, have no value or insufficient value or have not sold within a reasonable period, Britcross may take ownership of the goods and recycle or otherwise dispose of the goods as it sees fit and retain any proceeds without notifying you. Unsold goods will not be returned to you under any circumstances.

3. A commission of 5% (plus VAT) will be charged by Britcross on sale proceeds realised from selling goods on behalf of the British Red Cross. Britcross is a wholly owned subsidiary of the British Red Cross and pays its taxable profits to the British Red Cross using Gift Aid.

4. The British Red Cross will only seek to claim Gift Aid tax relief on the net proceeds after the sales commission received by Britcross.

5. The British Red Cross will write to you when Britcross has sold your goods to confirm the value of the net proceeds after the sales commission (the "net proceeds") and to offer you a payment of this sum in full or in part, which we hope you will choose to donate to the British Red Cross. (Please note: we may write to you by email if you have provided your email address on the Gift Aid declaration and otherwise by letter to your home address as set out on the declaration; unless you have notified us of any change to your email address or home address).

6. You will have 21 calendar days, from the date that the British Red Cross writes to you regarding the sale of your goods (that is, the date of the email or letter that the British Red Cross sends to you) to respond to the British Red Cross if you choose to retain part or all of the net proceeds. In these circumstances, we will make a payment to you by cheque, which we will endeavour to do within 28 days.

7. If the British Red Cross does not receive a reply from you within 21 days, we will assume your consent that the net proceeds are to be donated to the British Red Cross using Gift Aid. Your response must be posted to the postal address from which you received the notification from the British Red Cross. If you request all or part of the net proceeds after the 21-day period has expired, the British Red Cross may, in exceptional circumstance, and at its sole discretion, make a payment to you.

8. If you choose not to donate all the net proceeds (after the sales commission), then we need to advise you that:

- > any liability to capital gains tax remains your responsibility
- > if you sell significant quantities of goods in this way you must also consider your own position in terms of income tax on trading activities
- > in the unlikely event of a purchaser seeking recompense in relation to goods purchased, this will be your responsibility rather than the responsibility of Britcross.

9. This agency agreement may be terminated by you or the British Red Cross at any time.

Cancelling your Gift Aid declaration or reward points subscription

You can cancel either at any time by calling 01752 692 123 or by e-mailing giveandgain@redcross.org.uk. By cancelling your gift aid, you will be terminating the agency agreement

The terms and conditions of the British Red Cross reward scheme/Give & Gain card are available on our website at redcross.org.uk/giveandgain. Alternatively please ask in store. April 2012 © The British Red Cross Society

